

## **Erualdo R. González**

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### **EDUCATION**

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**Ph.D. University of California, Irvine**, Urban and Regional Planning, 2006

Emphasis: Community Health Planning

Dissertation: *Resident involvement in advocacy and consensus planning*

**M.A. University of California, Irvine**, Social Ecology, 2002

Thesis: *Barriers to community participation in decision-making: The role of undocumented immigration status and fear of deportation among Latinas/os*

**B.A. Loyola Marymount University, Los Angeles**, Psychology and Chicano Studies (Alcohol and Drug Studies minor), 1997

### **POSITIONS HELD**

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#### **Assistant Professor**

Department of Chicana and Chicano Studies, California State University, Fullerton  
2007-Present.

#### **Lecturer**

Department of Molecular Biology and Biochemistry, University of California, Irvine  
Spring 2007.

Department of Chicano-Latino Studies, University of California, Irvine  
2006-2007.

Department of Chicana and Chicano Studies, California State University, Northridge  
Fall 2006.

Department of Chicano Studies, California State University, Los Angeles  
Fall 2005 and Fall 2006.

#### **Research and Evaluation**

Evaluation Consultant, Community Science, The California Endowment's *Building Healthy Communities* initiative  
September 2009-October 2010.

Research Affiliate, Health Promotion Research Institute, Department of Health Science,  
California State University, Fullerton  
2008-Present.

Graduate Research Assistant, Center for Community Health, School of Social Ecology,  
University of California, Irvine  
1999-2007

Evaluation--Achieving Cancer Control Together in Korean and Chinese Community Coalitions

Evaluation--Paso del Norte Health Foundation's Healthy Communities Initiative

Evaluation-- California Educational Foundation's Agricultural Leadership Program

Researcher--South East Los Angeles Participatory Action Research Project.

Evaluation Consultant, St. Joseph Health System, *Evaluation of the Healthy Communities Initiative* 2004.

Research Assistant, The Imoyase Group, Inc.  
1997-1999

Evaluation-- California Wellness Foundation's Children and Youth Community Health Initiative

Evaluation--Multicultural Collaborative of Los Angeles.

Research Assistant, Department of Psychology, University of Southern California  
1997-1998

Helping the Helpers: Supporting Paraprofessionals Using Assisted Mutual Support Groups.

## **PUBLICATIONS**

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### **Journal Articles (Peer reviewed)**

González, R. E. (forthcoming, 2011) Is it just about culture? The new urbanism vs. Latino new urbanism debate. *Journal of Urbanism*.

González, R. E. & Lejano, P. R. (2009). New urbanism and the barrio. *Environment and Planning A*, 41(12), 2946-2963.

González, R. E., Lejano, P. R., Vidales, L., Conner, F. R., Kidokoro, Y., Fazeli, B., & Cabrales, R. (2007). Participatory action research for environmental health: Encountering Freire in the urban barrio. *Journal of Urban Affairs*, 29(1), 77-100.

### **Other Publications (Non-peer reviewed)**

González, R. E. 2007. Review of *Frameworks for policy analysis: Merging text and context*, by Lejano, P. R. *Frontera Norte*, 19(38).

Connor, F. R., González, R. E., Tanjasiri-Park, S. (2000). *Strategic Review of the Paso del Norte Health Foundation's Healthy Communities Initiative*. Prepared for the Paso del Norte Health Foundation.

## PRESENTATIONS

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### Conference Papers

*New Urbanism and the barrio*, Urban Affairs Association Annual Meeting, Honolulu, Hawaii, 2010 (Co-author: Raul Lejano; presented by co-author).

*New Urbanism and contested Latino immigrant urban centers*, Association of Collegiate Schools of Planning and the Association of European Schools of Planning Joint Conference, Chicago, Illinois, 2008.

*Thinking and acting outside of the New Urbanist box: The quest for civic democracy in Santa Ana*, Symposium on Chicano/Latino Issues, California State Polytechnic University, Pomona, 2008.

*Participatory action research for environmental health: Encountering Freire in the urban barrio*, Association of Collegiate Schools of Planning Annual Conference, Milwaukee, Wisconsin, 2007 (Co-author: Raul Lejano).

*Anatomy of a community-based health intervention project: Why participatory action research is not epidemiology*, Association of Collegiate Schools of Planning Annual Conference, Portland, Oregon, 2004.

*Evolution of collaborative methodologies for participatory action health research in Southeast Los Angeles*, American Public Health Association Annual Conference, Washington, D.C., 2003 (poster).

*Barriers to community participation in decision-making: The role of undocumented immigration status and fear of deportation among Latinas/os*, Association of Collegiate Schools of Planning Annual Conference, Baltimore, Maryland, 2003.

*Measuring social capital at the community level: The retrospective evaluation of the Santa Ana Community Outreach Partnership Center Initiative*, American Evaluation Association Annual Conference, Washington, D.C., 2002 (Co-author: Thomas Wicke).

*An approach for undertaking a retrospective evaluation with a prospective result: The case of the strategic review of the El Paso del Norte Health Foundation's Healthy Communities Initiative*, American Evaluation Association Annual Conference, St. Louis, Missouri, 2001 (Co-author: Ross Conner).

*Communities in cultural context: The evaluation of the El Paso del Norte Health Foundation's Healthy Communities Initiative*, University of Southern California's Graduate and Professional Student Senate's Beyond Black and White Reception: Race in the 21<sup>st</sup> Century Conference, Los Angeles, California, 2001.

### **Invited Talks and Lectures**

*Environmental determinants to health*, Latino Access to Health, undergraduate course, California State University, Long Beach, September 2010.

*The prospects and irony of thinking green*, Sustainable Futures: Diversity and Green Initiatives in Graduate Education Forum, California State University, Fullerton, February 2010.

*Theory and practice in the community*, First Annual Critical Planners Colloquium, University of California, Irvine, June 2009.

*Linear and non-linear dimensions of community-based research*, Community Outreach Partnership Center, University of California, Irvine, October 2008.

*Action research and the grass-roots*, Multi-Ethnic Leadership Institute, Orange County United Way, May 2008.

*Program evaluation and communities*, Decisions, Games, and Other Public Policy Analytics, undergraduate course, University of California, Irvine, April 2007 and 2008.

*Tips for a Promising Graduate Experience*, Minority Training Program in Cancer Control Research, University of California, Los Angeles, 2003-2005; 2007.

*Action research and community health*, Summer Research Scholars Program, California State University Fullerton and Santa Ana College, July 2007.

*Participatory action research and Latino communities*, Culture and Health: Latino Dimensions in Medicine, undergraduate course, University of California, Irvine, February 2007.

*Mobilizing for environmental health*, The Thomas and Dorothy Leavey Center for the Study of Los Angeles Urban Lecture Series, Loyola Marymount University, April 2007.

*Introduction to qualitative methods*, Research Methods, undergraduate course, California State University, Fullerton, February 2005.

*Minority communities and community health*, American Cultures, undergraduate course, Loyola Marymount University, Los Angeles, Fall 1998.

### **Other Presentations**

*Community data summary for the Community Benefits Agreement*, Santa Ana Coalition for Responsible Development, Santa Ana, September 2009.

Community participation panelist, *Point of View: Illegal Immigration*, television segment, KCET and California State University, Fullerton, June 2008.

Expert commentator, "Santa Ana: La ciudad de oro," (Santa Ana: The golden city), documentary, *El Centro Cultural de México*, September 2007.

## RESEARCH SUPPORT

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Intramural Summer Research Grant (2010), *Downtown revitalization and the politics and paradox of diversity*, Office of the President, California State University, Fullerton (\$5,000).

Intramural Summer Research Grant (2009), *From the ground up: Resident views and local development*, Office of the President, California State University, Fullerton (\$3,500).

Probationary Faculty Summer Stipend, Office of the President, California State University, Fullerton, 2008 (\$6,500).

## SERVICE

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### Department and University

Chair, Mission Statement Committee, Department of Chicana and Chicano Studies, Spring and Summer 2010.

Member, Part-time Faculty Hiring Committee, Department of Chicana and Chicano Studies Spring and Summer 2010.

Member, Strategic Planning Retreat Committee, Department of Chicana and Chicano Studies Summer 2009.

Presenter, *Taller de evaluación de la salud pública* (Program evaluation workshop of public health programs), Certificate in Healthy Lifestyles and Diabetes Prevention, California State University, Fullerton and Universidad Autónoma de Tlaxcala January 2009.

Member, Annual Report Committee, Department of Chicana and Chicano Studies Spring and Summer 2008.

Member, Scholarship Committee, Chicano/Latino Faculty & Staff Association, Spring 2009.

Member, Program Performance Review Committee, Department of Chicana and Chicano Studies Spring and Summer 2008.

Moderator, Community Health session, *Challenges and opportunities II: Immigration and higher education* Conference, California State University, Fullerton, August 2008.

Chair, Job Description Committee for the Chicana and Chicano Resource Center, Department of Chicana and Chicano Studies, Fall 2007-Spring 2008.

### Academic Discipline

Member, Conference Program Committee, Planners of Color Interest Group, Association of Collegiate Schools of Planning Annual Meeting, 2011.

Reviewer of Abstracts, Community-Based Public Health Caucus, American Public Health Association Annual Meeting, 2009.

**Broader Community**

Moderator and Co-Organizer, *Planning, organizing, and policy in Santa Ana*. Community Immersion: School of Social Work, University of Southern California, August 2009.

Member, Board of Directors, El Centro Cultural de México in Santa Ana, January 2007-January 2010.

Member, Santa Ana Collaborative for Responsible Development, October 2007-Present.

Volunteer, El Centro Cultural de México, June 2006-Present.

Volunteer, Co-grant-writer, El Centro Cultural de México, September 2008-Present  
*Organizing and community development*, Wells Fargo, Community Development Grant, (Awarded 8,000), October 2010-October 2011.  
*Frente and responsible development*, Wells Fargo Community Development Grant, (Awarded 2,500), September 2009-June 2010.  
*Popular institute for leadership and action program*, City of Santa Ana Community Development Block Grant, (awarded \$32,000), September 2008-August 2009.

Volunteer, Evaluation consultant, Orange County Dream Team (Immigration Student Advocacy Group), November 2008.

Member, Strategic Planning Committee, Somos Familia (We are Family) Initiative, Orange County United Way, 2007-2008.

Member, Somos Familia (We are Family) Leadership Council, Orange County United Way, July 2007- September 2008.

Member, Scholarship Committee, Mexican-American Alumni Association, Loyola Marymount University, 2006.

Treasurer, League of United Latin American Citizens, South Orange County, 2000.

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**CURRICULAR ACHIEVEMENTS**

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Course development, Barrios and Health, California State University, Spring 2009.

Technology Awareness Resource Program, California State University, Fullerton, April 2009.

Academic Advisement Certificate in Excellence, California State University, Fullerton, June 2009.

Faculty Web Page Training, California State University, Fullerton, July 2008.

Set-up Your Blackboard Course in 90 minutes, California State University, Fullerton, July 2007.

Planning Your Online Course, California State University, Fullerton, July 2007.

## **PROFESSIONAL DEVELOPMENT**

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Applied Methodologies for Reducing Obesity in Latino Communities, Inter University Program for Latino Research, University of Notre Dame, July 2010.

Writing Workshop for Young Scholars, Journal of Planning Education and Research, Virginia Commonwealth University, August 2008.

Form-Based Regulations Workshop, Orange County American Planning Association, Fullerton, June 2008.

Editor's Roundtable: Advice for Faculty on How to Publish and Not Perish, California State University, Fullerton, April 2008.

Multi-Ethnic Leadership Institute, Orange County United Way, March 2007-May 2007.

Professional Grant Proposal Writing Workshop, The Grant Institute, California State University, Los Angeles, September 2007.

Ph.D. Workshop, Association of Collegiate Schools of Planning, University of California, Berkeley, August 2005.

## **AWARDS**

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Academic Paper Award, American Planning Association – Orange County Chapter, 2003.  
Man of the Year, League of United Latin American Citizens, South Orange County Chapter, 2000.

Cota-Robles Fellowship, University of California, Irvine, 1999-2003.

University Leadership Scholarship, Loyola Marymount University, 1993-1997.

Psi-Chi (Psychology National Honor Society), 1996–Lifetime member.

Thomas Pike Alcohol and Drug Studies Scholarship, Loyola Marymount University, 1996.

Pierce Alcohol and Drug Studies Scholarship, Loyola Marymount University, 1995.

## **MEMBERSHIPS IN PROFESSIONAL SOCIETIES**

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American Public Health Association

American Planning Association

Latinos and Planning Division

Association of Collegiate Schools of Planning

Planners of Color Interest Group

American Evaluation Association

Urban Affairs Association

## **SPECIAL SKILLS**

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Bilingual in English and Spanish