

## Joshua S. Yang, Ph.D., M.P.H.

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### CURRICULUM VITAE

#### EDUCATION

|            |  |  |
|------------|--|--|
| 2007-09    | Center for Tobacco Control Research and Education & Philip R. Lee Institute for Health Policy Studies Postdoctoral Training Program, University of California, San Francisco | Post-doctoral fellowship               |
| 2001-05    | University of California, Los Angeles  | Ph.D. Public Health (minor: Sociology) |
| 1999- 2001 | University of California, Los Angeles  | M.P.H. Community Health Sciences       |
| 1994-98    | University of California, Los Angeles  | B.S. Physiological Sciences            |

#### PRINCIPLE POSITIONS HELD

|              |   |
|--------------|---|
| 2009-Present | Assistant Professor, Department of Health Science<br>California State University, Fullerton                       |
| 2007-2009    | Postdoctoral Fellow, Center for Tobacco Control Research and Education<br>University of California, San Francisco |
| 2005-07      | Senior Researcher, UCLA Center for Health Policy Research   |
| 2001-05      | Graduate Student Researcher, University of California, Los Angeles<br>CHOICES Project, School of Education        |

#### AWARDS AND HONORS

|      |  |
|------|--|
| 2004 | Best Student Abstract, "Cultural racism: Understanding the unique processes of racial prejudice and discrimination for Asians in the United States," Asian Pacific Islander Caucus of the American Public Health Association. November 2004. |
| 2001 | Teaching Assistant of the Year, UCLA Public Health Student Association.  |

**KEYWORDS/AREAS OF INTEREST:** Tobacco control, transnational corporations, international health, health policy.

## PROFESSIONAL ACTIVITIES

### MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

2012-Present Global Health Council  
2004-Present American Public Health Association

### SERVICE TO PROFESSIONAL PUBLICATIONS

2012 Reviewer  
PLoS Medicine

2011 Reviewer  
PLoS Medicine  
Californian Journal of Health Promotion

2010 Reviewer  
Tobacco Control

2009 Reviewer  
International Journal for Quality in Health Care

2008 Consultation, incoming editor  
Tobacco Control journal critique

2008 Reviewer  
Critical Public Health  
Health Research Policy and Systems  
Journal of Health Care for the Poor and Underserved  
Tobacco Control

2006 Reviewer  
International Journal of Health Geographics

### GOVERNMENT AND OTHER PROFESSIONAL SERVICE

#### *Consultation*

Dec 2011 – Present Pulmonary Disease Services, Orange County Health Care Agency  
*Advise on organizational efficiencies*

Aug 2010 Ministry of Health, Arab Republic of Egypt  
*Consult Ministry of Health and other governmental bodies on national policy on tobacco health warning labels*

2008-2010 Tobacco Free Initiative, World Health Organization  
*Prepare reports on various topics of importance to the Eastern Mediterranean Region Office*

2000-2007 HIV/AIDS Prevention Program, Los Angeles Unified School District  
*Direct administration of Youth Risk Behavior Survey*

*University Service*

|                        |   |
|------------------------|---|
| Dec 2011-<br>Present   | Chair, Undergraduate Program Committee<br>Department of Health Science<br>California State University, Fullerton                                |
|                        | Chair, Assessment Committee<br>Department of Health Science<br>California State University, Fullerton   |
|                        | Undergraduate Curriculum Committee<br>Department of Health Science<br>California State University, Fullerton                                    |
| Oct 2011               | Member<br>CSUF Delegation to Vietnam  |
| Aug 2011-<br>Mar 2011  | Faculty Search Committee<br>Department of Health Science<br>California State University Fullerton   |
| Aug 2011-<br>Dec 2011  | Undergraduate Program Committee<br>Department of Health Science<br>California State University Fullerton  |
| Aug 2011-<br>Present   | College of Health and Human Development Representative<br>International Program Advisory Board  |
| May 2011 -<br>Present  | College of Health and Human Development Representative<br>Academic Senate<br>California State University Fullerton                              |
| Jan 2011-<br>May 2011  | Member<br>College of Health and Human Development Scholarship Committee<br>California State University, Fullerton                               |
| Aug 2010 -<br>Present  | Department Representative<br>Dean's Faculty Advisory Board<br>College of Health and Human Development<br>California State University, Fullerton |
| Oct 2010               | Member, CSU Fullerton Team<br>WASC Level II Assessment Workshop<br>October 21-23, 2010  |
| Oct 2010               | Participant, University Strategic Planning Initiative<br>California State University, Fullerton<br>October 8, 2010                              |
| Aug 2010 -<br>Dec 2010 | Faculty Fellow, CSU Fullerton Center for Sustainability<br>California State University, Fullerton   |

- April 2010      Advisory Board Member, Disability Advocacy Board, University Extended Education  
California State University, Fullerton
- 2008-2009      Postdoctoral Representative  
Chancellor's Steering Committee for Occupational Health and Safety  
University of California, San Francisco
- 2008              Postdoctoral Representative  
Fellowship Committee  
Philip R. Lee Institute for Health Policy Studies  
University of California, San Francisco

*Community Service*

- Jul 2011        Trainer, "Staying On Track: Using Logic Models in Program Evaluation"  
California-Nevada Public Health Training Center  
July 19, 2011
- Consultation, Online-Training Development  
"Introduction to Logic Models"  
California-Nevada Public Health Training Center
- Oct 2010        Judge  
GE Experienced Commercial Leadership Program  
October 29, 2010
- 2006-07        The Shaw, Inc.  
*Coordinate health outreach for community development organization*
- 2006-07        10 North Global Health Initiative  
*Develop organizational framework for international health outreach organization*
- 2005              Sustainable Development Research Foundation  
*Lead post-tsunami redevelopment team*

**TEACHING**

- 2009-Present    California State University, Fullerton  
Health Science 440, Theories of Health Behavior  
Health Science 465, Introduction to International Health  
Health Science 475, Health Science Planning, Research and Evaluation  
Health Science 481, Globalization and Health
- 2006, 2007      Guest Lecturer, University of California, Los Angeles  
"Analysis in qualitative research," Community Health Sciences M216
- 2000-2004      Teaching Assistant, University of California, Los Angeles  
Community Health Sciences 100, Introduction to Community Health Sciences  
Community Health Sciences 210, Advanced Community Health Sciences  
Community Health Sciences 487, Community Organizing for Health  
Community Health Sciences 483, Leadership, Development and Empowerment for  
Health Promotion

## ADVISING

| Date              | Student Name       | Project   | Role                    |
|-------------------|--------------------|---|-------------------------|
| May 2011-Present  | Mary Kate Grady    | Undergraduate Honors Project  | Mentor                  |
| Jan 2011-Dec 2012 | Gyanendra Bhatta   | Master's project: "Graphic/pictorial anti-smoking warning signs on college cigarette receptacles"   | Master's project chair  |
| Dec 2010-May 2011 | Randolph D. Hubach | Master's thesis: "The influence of loneliness on HIV risk behaviors in young men who have sex with men of HIV negative/unknown status: A grounded theory approach." | Thesis committee member |
| Feb 2010-May 2011 | Tricia Salls       | Undergraduate Honors Project: "Lost futures? Undergraduate student planning for careers in nursing"   | Mentor                  |
| Jan 2010-May 2010 | Aliya Asghar       | Master's Thesis: "Associations between indicators of familial support and gang affiliation among minority adolescents in Los Angeles"                               | Thesis committee member |

| Internship advising  |                             |                    |
|--|-----------------------------|--------------------|
| Project  | Student Name (s)            | Dates              |
| "Tobacco industry influences on public health"                     | Tricia Salls                | Jan 2011- May 2011 |
|  | Jessica Longeuay            | Aug 2011-Dec 2011  |
|  | Kiana Saqr<br>Rhea Tatarian | Jan 2012-Present   |
| "Development of the OECD Guidelines for Multinational Enterprises" | Stacey Dixon                | Jan 2011- May 2011 |
| "Bi-national Public Health Training with Vietnamese universities"  | Susan Hoang                 | Jan 2012-Present   |

## FELLOWSHIPS AND GRANTS

- 2011 Faculty-Student Research/Creative Activity grant, CSU Fullerton (\$999)
- 2010 Probationary Faculty Grant, California State University, Fullerton (\$6,500)
- 2007-2009 Postdoctoral Fellowship, UCSF Center for Tobacco Control Research and Education
- 2004 Dissertation Grant, California Program on Access to Care (\$9,013)
- Doctoral Research Fellowship, UCLA Quality of Graduate Education Fellowship (\$2,000)
- Graduate Research Grant, Institute for American Cultures, UCLA (\$1,500)
- 2002 Doctoral Support Training Program Fellowship, HRSA/MCHB (\$25,000)

## INVITED PRESENTATIONS

### INTERNATIONAL

- Mar 2012 “Tobacco control as development policy: Framing the issue using the OECD Guidelines for Multinational Enterprises”, World Conference on Tobacco or Health, Singapore.
- Mar 2009 “Shaping what society’s expectation of us should be’: Philip Morris’s societal Alignment strategy”, Invited presentation, World Conference on Tobacco or Health, Mumbai, India.

### NATIONAL

- Nov 2009 “Transnational tobacco company foreign investment in Pakistan: Models and policy implications.” American Public Health Association Annual Meeting, Philadelphia, PA.
- Oct 2008 “Shaping what society’s expectation of us should be’: Philip Morris’s societal alignment strategy.” American Public Health Association Annual Meeting, San Diego, CA.
- Jun 2008 “Prioritizing international tobacco control in U.S. foreign policy.” Council on Foreign Relations, New York, NY.
- Feb 2008 “Meeting or rewriting its social contract: Philip Morris’s ‘societal alignment’ strategy.” Hunter College, New York, NY
- Nov 2006 “A closer look at community collaborations: Member engagement and group action.” American Public Health Association Annual Meeting, Boston, MA.
- Oct 2005 “Increasing Chinese immigrant access to care: The development and role of ethnic specific health care organizations.” Chinese American Studies Conference, San Francisco, CA.
- Sep 2005 “A model to increase access to care for immigrants: Charting the development of San Francisco Chinatown’s ethnic-specific health care system.” New York University Center for the Study of Asian American Health Conference, New York, NY.
- Nov 2004 “Cultural racism: Understanding the unique processes of racial prejudice and discrimination for Asians in the United States.” American Public Health Association Annual Meeting, Washington, D.C.
- “Immigrant enclaves and health care institutions: Strategies for identifying and mobilizing community resources to meet local needs.” American Public Health Association Annual Meeting, Washington, D.C.
- Apr 2003 “School context and access to higher education: Race-ethnic disparities,” with Marguerite Bonous-Hammarth. American Educational Research Association Annual Meeting, Chicago, IL.

### STATE-WIDE

- Dec 2006 “Overcoming barriers to healthcare for immigrants: Local solutions for community needs.” California Program on Access to Care, Sacramento, CA.

### LOCAL

- Oct 2010 “Utilizing a virtual community of practice for authentic assessment: CSUF Environmental Studies masters program.” WASC Level II Assessment Retreat, Anaheim, CA.
- Feb 2010 “Environmental responsibility or greenwashing? Philip Morris’ societal alignment strategy.” Graduate Sustainability Forum, California State University, Fullerton
- Sep 2008 “Working to shape what society’s expectations of us should be’: Philip Morris’s societal alignment strategy.” Tobacco Policy Research Group, University of California, San Francisco.
- Apr 2008 “U.S. policy coherence on tobacco control.” Tobacco Policy Research Group, University of California, San Francisco.

## PUBLICATIONS

### PEER-REVIEWED JOURNALS

- Hadii Mamudu, Joshua S. Yang, Thomas E. Novotny, “UN Resolution on the Prevention and Control of Non-Communicable Diseases: An Opportunity for Global Action.” *Global Public Health* 2011. 6(4):347-353.
- James G. Kahn, Joshua S. Yang, James S. Kahn, “‘Mobile’ health needs and opportunities in developing countries.” *Health Affairs* 2010. 29(2):254-260.
- Joshua S. Yang and Thomas E. Novotny, “Policy coherence in US tobacco control: Beyond FDA regulation.” *PLoS Medicine* 2009. 6(5):e1000079. doi:10.1371/journal.pmed.1000079.
- Joshua S. Yang. “The Anti-Chinese Cubic Air Ordinance.” *American Journal of Public Health* 2009. 99(3):440.
- Joshua S. Yang and Ruth E. Malone. “Working to shape what society’s expectations of us should be’: Philip Morris’s societal alignment strategy.” *Tobacco Control* 2008. 17:391-398.
- Joshua S. Yang. “Contextualizing immigrant access to health resources.” *Journal of Immigrant and Minority Health*, available Online First: DOI 10.1007/s10903-008-9173-z.
- Joshua S. Yang and Marjorie Kagawa-Singer. “Increasing access to care for cultural and linguistic minorities: Ethnicity-specific organizations and infrastructure.” *Journal of Health Care for the Poor and Underserved* 2007. 18(3):532-549.

### BOOK CHAPTERS

- Joshua S. Yang, “Systems of support: Home and school contexts of Asian and Latina/o high school students,” in W.R. Allen, E. Kimura-Walsh, K.A. Griffin (eds.), Toward a Brighter Tomorrow: College Barriers, Hopes, and Plans of Black, Latino/a and Asian American Students in California. Charlotte, N.C.: Information Age Publishing, Inc., 2009.
- Walter R. Allen, Susan A. Suh, Gloria Gonzalez, and Joshua S. Yang. “Qui bono?: Explaining – or Defending – winners and losers in the competition for educational achievement,” in E. Bonilla-Silva and T. Zuberi (eds.), White Logic, White Methods: Race and Social Science. New York: Rowman and Littlefield Publishers, Inc., 2008.

### OTHER

Joshua S. Yang, "Moving beyond traditional boundaries in public health: Public health and multi-sectoral integration." *Californian Journal of Health Promotion* 2011. 9(1):v-vi.

Joshua S. Yang, "School health education," in P. Peterson, E. Baker, and B. McGaw (eds.), International Encyclopedia of Education, 3<sup>rd</sup> Edition. [doi:10.1016/B978-0-08-044894-7.01733-4](https://doi.org/10.1016/B978-0-08-044894-7.01733-4)

Joshua S. Yang, "The effects of pictorial health warning labels: A review of the evidence." Report prepared for the World Health Organization, EMRO. February 2010.

Joshua S. Yang, "Tobacco industry activities in Pakistan." Report prepared for the World Health Organization, EMRO. March 2009.

James G. Kahn, Joshua Yang, James S. Kahn, "The relationship among economic development, health, and the potential roles of mHealth." Conference paper, Making the eHealth Connection, July 2008.

Joshua S. Yang and Steven P. Wallace, "Expansion of health insurance in California not likely to act as magnet for undocumented immigration." Los Angeles: UCLA Center for Health Policy Research. July 2007.

Joshua S. Yang. "Overcoming barriers to healthcare for immigrants: Local solutions for community needs." Sacramento, CA: California Program on Access to Care, University of California Office of the President. December 2006.