HPRI Strategic Plan 2014-2017



A. Health-Related Research

Goal: To increase the number of health promotion-related research grants and research publications at CSUF (aligns with CSUF Strategic Plan, Goals 2-4).

Objectives		Strategies	Evaluation Measures
1.	Increase the number and diversity of	1.1 Mini-grants for pilot studies	Number and quality of
	externally funded health promotion research investigators, particularly at the principal investigator level	1.2 NIH-like reviews	proposals
2.	Advance health-related research efforts among HPRI faculty members, particularly in projects aimed at reducing and eliminating health disparities.	 2.1. Realigned faculty with new structure and expectations 2.2. Facilitate ongoing grant pre- and post-award support via the HPRI Director, Administrative Analyst, and the Program Manager in coordination with representatives from OGC and the Office of Sponsored Programs 	Core leaders, faculty Maintain HPRI staffing

B. Faculty Development

Goal: To develop faculty skills to conduct research and to support long-term development of faculty researchers to advance investigations aimed at health promotion and the reduction and elimination of health disparities (aligns with CSUF Strategic Plan, Goals 3 and 4).

Objectives		Strategies	Evaluation Measures
1.	Increase investigators capacities to develop collaborative research projects	1.1 Networking forums and community events1.2 Mini-grants for pilot project1.3 Mentorships1.4 Training opportunities	Number and quality of events, proposals, and opportunities; number and quality of faculty publications
2.	Enhance research-related skills among faculty members so they can successfully compete for and manage external funding	 2.1 Mentorship on grant development (including budgets) 2.2 NIH-like peer reviews 2.3 Training opportunities (i.e. NIH Early Career Reviewer Program) 2.4 Writing retreats 2.5 Post-award management 	Number and quality of mentees, opportunities, retreats, and active grants in post-award portfolio
3.	Encourage and facilitate collaborative partnerships among CSUF faculty, other educational institutions and communitybased organizations	3.1 Faculty meetings/core meetings 3.2 Research Collaboration Forums 3.3 Town Hall Forum 3.4 Community Alliances Forums 3.5 Community committees/events 3.6 Facilitate faculty/community requests	Number and quality of meetings and events

C. Student Training

Goal: To increase the number of students who can understand and address community-based and other health promotion research needs (aligns with CSUF Strategic Plan Goals 1 and 2).

Objectives	Strategies	Evaluation Measures
Increase professional readiness of students	 1.1 Educate students on professional conduct (e.g. time management, dress codes, media use, etc.) 1.2 Enhance written communications skills: passive (research publications) versus active (outreach) writing styles; clarity; how to communicate statistics/information to the lay person 	Number and quality of student training activities
	1.3 Enhance technical skills: media/technology; address the tech divide with disadvantaged students	
Increase involvement of students in research	2.1 Increase the involvement and skills of students in health- related research and community activities, particularly in the area of health disparities	Number of interns, research assistants ,volunteers and those doing independent study on grants, publications, presentations and community activities involvement

D. Community Collaboration

Goal: To increase collaborative efforts with community-based organizations and other entities that address health promotion priorities and needs in the County (aligns with CSUF Strategic Plan Goals 1-4)

Objectives	Strategies	Evaluation Measures
1. Increase HPRI visibility	1.1 Develop/distribute electronic newsletter	Number and quality of HPRI
	1.2 Develop/distribute flyers for Institute/Center events	informational materials and
	1.3 Work with Strategic Communications on story pitches and press releases	news coverage
	1.4 Expand upon website offerings (e.g. add logos and links to community partners)	
	1.5 Create a tri-fold brochure for distribution at meeting/events	
Create collaborative multilevel solutions that improve health and healthcare outcomes, particularly among underrepresented and disadvantaged populations	 2.1 Participate in community tasks forces and alliances (e.g. CalOptima's Community Alliances Forum, Orange County Women's Health Project, etc.) 2.2 Participate as sponsor or co-sponsor of community events 	Number and quality of coalitions and events

E. Infrastructure Development

Goal: To build upon the framework of the HPRI in order to effectively support faculty members, students and its four core areas.

Objectives	Strategies	Evaluation Measures
1. Expand the capacity of the institute	1.1 Select one to two faculty members per core group to serve as core leaders	Number of core leaders, active faculty members, students,
	1.2 Realign faculty with new structure and expectations	staff and grants
	1.3 Reduce the number of inactive members	
	1.4 Seek internal and external funding opportunities to support	
	faculty and students	
	1.5 Hire additional staff (if needed)	

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